(Under 37 CFR § 1.63; with Power of Attorney) FLH File No. 450103-02815

FROMMER LAWRENCE & HAUG LLP

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name,

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first

and joint inventor (if plural names are listed sought on the invention ENTITLED:	d below) of the subject matter w	inch is craimed and for winter a parent is
SYSTEM AND METHOD FOR I	PURCHASING AN ITEM DISPLA	ED ON A DISPLAY DEVICE
the specification of which		
X is attached hereto.		
was filed on as Ap	plication Serial No,	
with amendment(s) through		(if applicable, give dates).
		e above-identified specification, including
I acknowledge the duty to disclose to	o the United States Patent and IT Title 37, Code of Federal Regul its under Title 35, United State elow and have also identified be refore that of the application or additional applications on sept	us Code, § 119 of any Toreign application for latent or which priority is claimed: arate pagel: Priority Claimed:
Weldow and, insofar as the subject matter of e States application in the manner provided by dety to disclose to the United States Patent pitentability as defined in Title 57, Code of dite of the prior application and the national Prior U.S. Application(S) (List addi Applin. Ser. Number: Filed (Day/You	tach of the claims of this apprication the first paragraph of Title 35, and Irademark Office all informs Federal Regulations, Sec. 1.56, all or PCT international filing dational applications on separate mth/Year): Status (DB	United states Look 9 112, Fachowicege the trion known to me to be material to which became available between the filing te of this application: page1: tented_pending_abandoned): 1 DENNIS M. SMID . Registration No. 34,930
or their duly appointed associate, my attorn application, to make alterations and amendmen receive the Patent, and to transact all busin therewith, and specify that all communication address:	eys, with full power of substitu hts therein, to file continuation ness in the Patent and Trademark hs about the application are to l	n and divisional applications thereof, to
WILLIAM S. FROMMER , ESQ. C/O FROMMER LAWRENCE & HAUG LLP	(212) 588-	0800
745 Fifth Avenue		ention of: AM S. FROMMER
	made herein of my own knowledge ue; and further that these state e are punishable by fine or impr such willful false statements ma	are true and that all statements made on ments were made with the Knowledge that isomment, or both, under Section 1001 of y jeopardize the validity of the application
INVENTOR(S):	ν	Date:
Signature: Full name of sole or first inventor:	Matthew S. CHANG	_ butc
Residence:	San Diego, CA	
Citizenship: V P.O. Address:	U.S.A. 9282 Adolphia St., San Diego, CA 92129-3580 U.S.A	
Signature:		Date:
Full name of 2nd joint inventor (if any):	Aditya KRISHNAN	
Residence:	San Diego, CA U.S.A.	
Citizenship: P.O. Address:	U.S.A. 10641 Paseo Allegra Ave., San Diego, CA 92127 U.S.A	
[Similarly list additional inventors on sepa Post Office Address(es) of inventor(s):		

Note: In order to qualify for reduced fees available to Small Entities, each inventor and any other individual or entity having rights to the invention must also sign an appropriate separate "Werified Statement (Declaration) Claiming Ior Supporting a Claim by Another for] Small Entity Status" form [e.g. for Independent Inventor, Small Business Concern, Nonprofit Organization, individual Non-Inventor].

Signature: Full name of 3rd joint inventor (if any): Residence: Citizenship: P.O. Address:	Andrew M. PROEHL San Francisco, CA U.S.A. 3650 Fillmore St., #102, San Francisco, CA 94123 U.S.A	Date:
Signature: Full name of 4th joint inventor (if any): Residence: Citizenship: P.O. Address:	David K.L. YANG San Jose, CA U.S.A. 1340 Redwood Lake Ct., San Jose, CA 95131 U.S.A	Date:
Signature: Full name of 5th joint inventor (if any): Residence: Citizenship: P.O. Address:	Frederick J. ZUSTAK Poway, CA U.S.A. 15594 Riparian Rd., Poway, CA 92064 U.S.A	Date:
Sjgnature:wil name of 6th joint inventor (if any): Residence: Gitzership: [20. Address:	Peter Rae SHINTANI San Diego, CA Canada 15616 Bernardo Center Dr., San Diego, CA 92127 U.S.A	Date:
Signature: Full name of 7th joint inventor (if any): Residence: Citizenship: P.O. Address:	Mark Kenneth EYER San Diego, CA U.S.A 10525 Canyon Lake Dr., San Diego, CA 92131 U.S.A	Date:
Signature: Hull name of 8th joint inventor (if any): Besidence: Gitizenship: P.O. Address:	Nicholas COLSEY Del Mar, CA U.K. 2534 Via Pisa, Del Mar, CA 92014 U.S.A	Date:
Signature: Full name of 9th joint inventor (if any): Residence: Citizenship: P.O. Address:	Brant L. Candelore Escondido, CA U.S.A 10124 Quail Glen Way, Escondido, CA 92029-6502 U.S.A	
Signature: Full name of 10th joint inventor (if any): Residence: Citizenship: P.O. Address:	Dayan Ivy GOLDEN san Diego, CA U.S.A 6122 Mesita Dr., san Diego, CA 92115 U.S.A	Date:

(Under 37 CFR § 1.63; with Power of Attorney)

FROMMER LAWRENCE & HAUG LLP

FLH File No. 450103-02815

As a below named inventor, I hereby declare that:

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I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first are listed below) of the subject matter which is claimed and for which a patent is

SYSTEM AND METHOD FOR PI e specification of which X is attached hereto. was filed on as App ith amendment(s) through		AYED ON A DISPLAY DEVICE
x is attached hereto. was filed on as App th amendment(s) through	Liestian Social No.	
was filed on as App th amendment(s) through	Liestian Comin No.	
th amendment(s) through	Liestian Capiel No.	
	tication serial No.	_,
		_ (if applicable, give dates).
I hereby state that I have reviewed an	d understand the contents of	the above-identified specification, including
be material to patentability as defined in I hereby claim foreign priority benefion patent or inventor's certificate listed be exemented as the prior foreign Application(s) [List Number: Country Co	the United States Patent and Title 37, Code of Federal Reg ts under Title 35, United Statow low and have also identified fore that of the application additional applications on se	oftes Code, § 119 of any foreign application(s) below any foreign application for patent or on which priority is claimed:
Now and, insofar as the subject matter of ea- lates application in the manner provided by the ty to disclose to the United States Patent a tentability as defined in Title 37, Code of tre of the prior application and the national	ch of the claims of this appl he first paragraph of Title 3 nd Trademark Office all infor Federal Regulations, Sec. 1.5 or PCT international filing	date of this application:
		patented, pending, abandoned):
		and DENNIS M. SMID , Registration No. 34,930
dress: WILLIAM S. FROMMER , Esq. C/o FROMMER LAWRENCE & HAUG LLP 745 Fifth Avenue	is therein, to the Continual is so in the Patent and Tradema. about the application are to Direct a (212) 58 to the a	k Office and in the Courts in connection be directed to the following correspondence all telephone calls to: 8-0800
		LIAM S. FROMMER
nformation and belief are believed to be true illful false statements and the like so made itle 18 of the United States Code and that su r any patent issued thereon. NVENTOR(S): innature:	e; and further that these star are punishable by fine or im ach willful false statements i	ge are true and that all statements made on tements were made with the knowledge that or isomment, or both, under Section 1001 of many jeopardize the validity of the application
	Matthew S. CHANG San Diego, CA	
	J.S.A.	
.O. Address:	9282 Adolphia St., San Diego, CA 92129-3580 J.S.A.,	ete da
ignature:	elyth-	Date: 1/30/61
ull name of 2nd joint inventor (if any):	AdMitya KRISHNAN	
	San Diego, CA J.S.A.	
.O. Address:	us.A. 10641 Paseo Allegra Ave., San Diego, CA 92127 U.S.A	

[if all inventors have the same post office address]

Note: In order to qualify for reduced fees available to Small Entities, each inventor and any other individual or entity having rights to the invention must also sign an appropriate separate "Verified Statement (Declaration) Claiming for Supporting a Claim by Another for] Small Entity Status" form [e.g. for Independent Inventor, Small Business Concern, Nonprofit Organization, individual Non-Inventor].

Signature:		Date:
Full name of 3rd joint inventor (if any):	Andrew M. PROEHL	
Residence:	San Francisco, CA	
Citizenship:	U.S.A. 3650 Fillmore St., #102,	
P.O. Address:	San Francisco, CA 94123	
	U.S.A	
	U.S.K	
Signature:		Date:
Full name of 4th joint inventor (if any):	David K.L. YANG	
Residence:	San Jose, CA	
Citizenship:	U.S.A.	
P.O. Address:	1340 Redwood Lake Ct.,	
	San Jose, CA 95131	
	U.S.A	
		Date:
Signature:	Frederick J. ZUSTAK	
Residence:	Poway, CA	
Citizenship:	U.S.A.	
P.O. Address:	15594 Riparian Rd.,	
F.O. Address:	Poway, CA 92064	
	U.S.A	
1700		Date:
Signature:	Peter Rae SHINTANI	pate
Residence:	San Diego, CA	
Citizenship:	Canada	
P20. Address:	15616 Bernardo Center Dr.,	
1 San	San Diego, CA 92127	
<u>-</u>	U.S.A	
13		
Stgnature:		Date:
Full name of 7th joint inventor (if any):	Mark Kenneth EYER	
Residence:	San Diego, CA	
Citizenship:	U.S.A	
P=0. Address:	10525 Canyon Lake Dr., San Diego, CA 92131	
LJ	U.S.A	
1 Char	0.018	
Signature:		Date:
Full name of 8th joint inventor (if any):	Nicholas COLSEY	
Residence:	Del Mar, CA	
Citizenship:	U.K.	
P.O. Address:	2534 Via Pisa,	
	Del Mar, CA 92014	
	U.S.A	
Signature:		Date:
Full name of 9th joint inventor (if any):	Brant L. Candelore	
Residence:	Escondido, CA	
Citizenship:	U.S.A	
P.O. Address:	10124 Quail Glen Way,	
	Escondido, CA 92029-6502	
	U.S.A	
Signature:		Date:
Full name of 10th joint inventor (if any):	Dayan Ivy GOLDEN	
Residence:	San Diego, CA	
Citizenship:	U.S.A	
P.O. Address:	6122 Mesita Dr.,	
	San Diego, CA 92115	
	U.S.A	

(Under 37 CFR § 1.63; with Power of Attorney) FROMMER LAWRENCE & HAUG LLP

FLH File No. 450103-02815

As a below named inventor, I hereby declare that:

Appln. Ser. Number: Filed (Day/Month/Year):

My residence, post office address and citizenship are as stated below next to my name,

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention ENTITLED:

	SYSTEM AND METI	HOD FOR PURCHASING AN ITEM DISPLAYED ON A DISPLAY DEVICE	
the specificat	ion of which		
X is	s attached hereto.		
wa	as filed on	as Application Serial No,	
with amendment	(s) through	(if applicable, give dates).	
I here	eby state that I have	reviewed and understand the contents of the above-identified specification, in	ncluding

the claims, as amended by any amendment referred to above I acknowledge the duty to disclose to the United States Patent and Trademark Office all information known to me

I acknowledge the duty to disclose to the United States Parent and Fademark Office at Information Rhown to be material to patentability as defined in Title 37, Code of Federal Regulations, Sec. 1.56.

I hereby claim foreign priority benefits under Title 35, United States Code, § 119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

Prior Foreign Application(s) [list additional applications on separate page]: Priority Claimed: Filed (Day/Month/Year): Yes Country: Number:

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code § 112, I acknowledge the duty to disclose to the United States Patent and Trademark Office all information known to me to be material to patrictability as defined in Title 37, Code of Federal Regulations, Sec. 1.56, which became available between the filing date of the prior application and the national or PCT international filing date of this application:

IL Prior U.S. Application(s) [list additional applications on separate page]:

ıÐ I hereby appoint <u>WILLIAN S. FROMMER</u>, Registration No. <u>25,506</u>, and <u>DENNIS M. SMID</u>, Registration No. <u>34</u>, or their duly appointed associate, my attorneys, with full power of substitution and revocation, to prosecute this <u>amplication</u>, to make alterations and amendments therein, to file continuation and divisional polications thereof, to receive the Patent, and to transact all business in the Patent and Trademark Office and in the Courts in connection redi therewith, and specify that all communications about the application are to be directed to the following correspondence

Status (patented, pending, abandoned):

address: -Direct all telephone calls to: WILLIAM S. FROMMER (212) 588-0800 C/O FROMMER LAWRENCE & HAUG LLP to the attention of: 745 Fifth Avenue New York, New York 10151 WILLIAM S. FROMMER

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may Jeopardize the validity of the application or any patent issued thereon.

INVENTOR(S): Signature: Full name of sole or first inventor: Matthew S. CHANG Residence: San Diego, CA II.S.A. Citizenship: 9282 Adolphia St. P.O. Address: San Diego, CA 92129-3580 11 5 4 _ Date: _ Signature Aditva KRISHNAN Full name of 2nd joint inventor (if any): San Diego, CA Pacidence: Citizenship: U.S.A. P.O. Address: 10641 Paseo Allegra Ave., San Diego, CA 92127 11. S. A

[Similarly list additional inventors on separate page] Post Office Address(es) of inventor(s): [if all inventors have the same post office address]

Note: In order to qualify for reduced fees available to Small Entities, each inventor and any other individual or entity having rights to the invention must also sign an appropriate separate "Verified Statement (Declaration) Claiming [or Supporting a Claim by Another for] Small Entity Status" form [e.g. for Independent Inventor, Small Business Concern, Nonprofit Organization, individual Non-Inventor1.

FLH File No. 450103-02815

	re f			FLH File No. 450103-02815
		→ ADDITIONAL INVENTORS		, 1
	()	61		/ /
	(N. (1/h.	There		1/3//07
Sign	ature:	V	Date: _	11
Full	name of 3rd joint inventor (if any):	Andrew M. PROEHL		/ [
	dence:	San Francisco, CA		
Citi	zenship:	U.S.A.		
P.O.	Address:	3650 Fillmore St., #102,		
		San Francisco, CA 94123		
		U.S.A		
Sign	nature:	David K.L. YANG	Date: .	
	name of 4th joint inventor (if any):			
	dence:	San Jose, CA U.S.A.		
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P.0.	. Address:	San Jose, CA 95131		
		U.S.A		
		O.O.A		
cia	nature:		Date:	
Endl	name of 5th joint inventor (if any):	Frederick J. ZUSTAK		
	idence:	Poway, CA		
	izenship:	U.S.A.		
	Address:	15594 Riparian Rd.,		
		Poway, CA 92064		
		U.S.A		
Sign	nature:	- CULTURANT	Date:	
	l name of 6th joint inventor (if any):	Peter Rae SHINTANI		
	idence:	San Diego, CA		
ÇJ t	izenship:	Canada		
P-O	. Address:	15616 Bernardo Center Dr.,		
lugh.		San Diego, CA 92127		
		U.S.A		
11			Date:	
Sign	nature: L name of 7th joint inventor (if any):	Mark Kenneth EYER	Date.	
		San Diego, CA		
	idence: izenship:	U.S.A		
	. Address:	10525 Canyon Lake Dr.,		
100	. Addiess.	San Diego, CA 92131		
LJ		U.S.A		
1,000				
Sig	nature:		Date:	
FLI	I name of 8th joint inventor (if any):	Nicholas COLSEY		
	idence:	Del Mar, CA		
	izenship:	U.K.		
P.0	. Address:	2534 Via Pisa,		
		Del Mar, CA 92014		
		U.S.A		
0:-			Date:	
519	nature: L name of 9th joint inventor (if any):	Brant L. Candelore		
	idence:	Escondido, CA		
	izenship:	U.S.A		
). Address:	10124 Quail Glen Way,		
		Escondido, CA 92029-6502		
		U.S.A		
	nature:		Date:	
	I name of 10th joint inventor (if any):	Dayan Ivy GOLDEN		
	idence:	San Diego, CA		
	izenship:	U.S.A		
P.0). Address:	6122 Mesita Dr.,		
		San Diego, CA 92115		
		U.S.A		

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marewith, and specify that att communication	is about the appricat	ion are to be arrested to	
WILLIAM S. FROMMER , ESQ. C/O FROMMER LAHRENCE & HAUG LLP 745 Fifth Avenue New York, New York 10151		Direct all telephone call (212) 588-0800 to the attention of: WILLIAM S. FROMMER	s to:
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Signature:	Matthew S. CHANG	Date:	
Residence:	San Diego, CA		
Citizenship: P.O. Address:	U.S.A. 9282 Adolphia St., San Diego, CA 92129- U.S.A	3580	
Signature:		Date:	
Full name of 2nd joint inventor (if any):	Aditya KRISHNAN		
Residence: Citizenship:	San Diego, CA U.S.A.		
P.O. Address:	10641 Paseo Allegra San Diego, CA 92127 U.S.A	Ave.,	

[Similarly list additional inventors on separate page] Post Office Address(es) of inventor(s):

[if all inventors have the same post office address]

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Signature: Full name of 4th joint inventor (if any): Residence: Citizenship: P.O. Address:	Daviel L. YANG San Jose, CA U.S.A. 1340 Redwood Lake Ct., San Jose, CA 95131 U.S.A	_ Date: <u> </u>
Signature:	Frederick J. ZUSTAK Poway, CA U.S.A. 15594 Riparian Rd., Poway, CA 92064 U.S.A	Date:
Signature: Full name of 6th joint inventor (if any): Residence: Gitizenship: Fig. Address:	Peter Rae SHINTANI San Diego, CA Canada 15616 Bernardo Center Dr., San Diego, CA 92127 U.S.A	Date:
Signature: Fill name of 7th joint inventor (if any): Residence: Litizenship: hgo. Address:	Mark Kenneth EYER San Diego, CA U.S.A 10525 Canyon Lake Dr., San Diego, CA 92131 U.S.A	Date:
Signature: Will name of 8th joint inventor (if any): Residence: Citizenship: Pro. Address:	Nicholas COLSEY Del Mar, CA U.K. 2534 Via Pisa, Del Mar, CA 92014 U.S.A	Date:
Signature: Full name of 9th joint inventor (if any): Residence: Citizenship: P.O. Address:	Brant L. Candelore Escondido, CA U.S.A 10124 Quail Glen Way, Escondido, CA 92029-6502 U.S.A	Date:
Signature: Full name of 10th joint inventor (if any): Residence: Citizenship: P.O. Address:	Dayan Ivy GOLDEN San Diego, CA U.S.A 6122 Mesita Dr., San Diego, CA 92115 U.S.A	Date:

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SYSTEM AND METHOD	FOR PURCHASING AN ITEM DISPLAYED ON A DISPLAY DEVICE
the specification of which	
_X is attached hereto.	
was filed on	as Application Serial No,
with amendment(s) through	(if applicable, give dates).
the claims, as amended by any amendment I acknowledge the duty to disci to be material to patentability as defi I hereby claim foreign priority for patent or inventor's certificate li inventor's certificate having a filing Prior Foreign Application(s) Number:	ewed and understand the contents of the above-identified specification, including referred to above. ose to the United States Patent and Trademark Office all information known to me ned in Title 137, Code of Federal Regulations, Sec. 1.56. **Denefits under Title 35, United States Code, § 119 of any foreign application(s) steed below and have also identified below any foreign application for patent or date before that of the application on which priority is claimed: [List additional applications on separate page]: Priority Claimed: Country: Filed (Day/Month/Year): Yes No

below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code § 112, I acknowledge the Muty to disclose to the United States Patent and Trademark Office all information known to me to be material to patentability as defined in Title 37, Code of Federal Regulations, Sec. 1.56, which became available between the filing date of the prior application and the national or PCT international filing date of this application: 14 Prior U.S. Application(s) [list additional applications on separate page]: Status (patented, pending, abandoned):

Appln. Ser. Number: Filed (Day/Month/Year): D

I hereby appoint <u>WILLIAM S. FROMMER</u>, Registration No. <u>25,506</u>, and <u>DENNIS M. SMID</u>, Registration No. or their duly appointed associate, my attorneys, with full power of substitution and revocation, to prosecute this application, to make alterations and amendments therein, to file continuation and divisional applications thereof, to receive the Patent, and to transact all business in the Patent and Trademark Office and in the Courts in connection therewith, and specify that all communications about the application are to be directed to the following correspondence address: WILLIAM S. FROMMER , E c/o FROMMER LAWRENCE & HAUG LLP , Esq. Direct all telephone calls to: (212) 588-0800

WILLIAM S. FROMMER 1.3 New York, New York 10151 I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application

to the attention of:

or any patent issued thereon. INVENTOR(S): Date: Signature: . Full name of sole or first inventor: Matthew S. CHANG San Diego, CA Residence: Citizenship: U.S.A. 9282 Adolphia St. P.O. Address: San Diego, CA 92129-3580 U.S.A __ Date: ___ Aditya KRISHNAN Full name of 2nd joint inventor (if any): Residence: San Diego, CA Citizenship: U.S.A. P.O. Address: 10641 Paseo Allegra Ave., San Diego, CA 92127 II.S.A

[Similarly list additional inventors on separate page] Post Office Address(es) of inventor(s): [if all inventors have the same post office address]

745 Fifth Avenue

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Signature:	1 1 11 PD05/II	Date:
Full name of 3rd joint inventor (if any):	Andrew M. PROEHL	
Residence: Citizenship:	San Francisco, CA U.S.A.	
P.O. Address:	3650 Fillmore St., #102,	
F.O. Address:	San Francisco, CA 94123	
	U.S.A	
	0.017	
Signature:		Date:
Full name of 4th joint inventor (if any):	David K.L. YANG	
Residence:	San Jose, CA	
Citizenship:	U.S.A.	
P.O. Address:	1340 Redwood Lake Ct.,	
	San Jose, CA 95131	
	U.S.A	
Signature: Medicieh	2. Zustot	Date: 1.30.2001
Full name of 5th joint inventor (if any): /	Frederick J. ZUSTAK	
Residence:	Poway, CA	
Citizenship:	U.S.A.	
P.O. Address:	15594 Riparian Rd.,	
	Poway, CA 92064	
	U.S.A	
Franctinos		Date:
Signature:	Peter Rae SHINTANI	vate:
Residence:	San Diego, CA	
Citizenship:	Canada	
P.O. Address:	15616 Bernardo Center Dr.,	
	San Diego, CA 92127	
indi.	U.S.A	
- l'U		
Signature:		Date:
Full name of 7th joint inventor (if any):	Mark Kenneth EYER	
Residence:	San Diego, CA	
Citizenship: PGO. Address:	U.S.A 10525 Canyon Lake Dr.,	
PGO. Address:	San Diego, CA 92131	
[1]	U.S.A	
ing.	0.011	
Signature:		Date:
Full name of 8th joint inventor (if any):	Nicholas COLSEY	
Residence:	Del Mar, CA	
Citizenship:	U.K.	
P.O. Address:	2534 Via Pisa,	
	Del Mar, CA 92014	
	U.S.A	
Signature:		Date:
Full name of 9th joint inventor (if any):	Brant L. Candelore	
Residence:	Escondido, CA	
Citizenship:	U.S.A	
P.O. Address:	10124 Quail Glen Way,	
	Escondido, CA 92029-6502	
	U.S.A	
Signature:		Date:
Full name of 10th joint inventor (if any):	Dayan Ivy GOLDEN	
Residence:	San Diego, CA	
Citizenship:	U.S.A	
P.O. Address:	6122 Mesita Dr.,	
	San Diego, CA 92115	
	U.S.A	

(Under 37 CFR § 1.63; with Power of Attorney)

FROMMER LAWRENCE & HAUG LLP FIR File No. 450103-02815

As a below named inventor, I hereby declare that:

with amendment(s) through

My residence, post office address and citizenship are as stated below next to my name,

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is

sought on the invention ENTITLED:	•
SYSTEM AND METHOD FOR PURCHASING A	N ITEM DISPLAYED ON A DISPLAY DEVICE
the specification of which	
X is attached hereto.	
was filed on as Application Serial	No,
with amandment(s) through	(if applicable, give dates).

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose to the United States Patent and Trademark Office all information known to me

I acknowledge the duty to discuse to the united states ratent and indemain to the ext information known for to be material to patentiality as defined in little 37, Code of Federal Regulations, Sec. 1.52.

I hereby claim foreign priority benefits under little 35, United States Code, § 119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below and any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

Prior Foreign Application(s) [list additional applications on separate page]: Priority Claimed: Country: Filed (Day/Month/Year): Number:

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s) listed balow and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code § 112, I acknowledge the duty to disclose to the United States Patent and Trademark Office all information known to me to be material to patentability as defined in Title 37, Code of Federal Regulations, Sec. 1.56, which became available between the filing date of the prior application and the national or PCT international filing date of this application: Prior U.S. Application(s) [list additional applications on separate page]: IU

Status (patented, pending, abandoned): Appln, Ser, Number: Filed (Day/Month/Year): .0

Li I hereby appoint <u>WILLIAM S. FROMMER</u>, Registration No. <u>25,506</u>, and <u>DENNIS M. SMID</u>, Registration No. <u>34,930</u> or their duly appointed associate, my attorneys, with full power of substitution and revocation, to prosecute this application, to make alterations and amendments therein, to file continuation and divisional applications thereof, to receive the Patent, and to transact all business in the Patent and Trademark Office and in the Courts in connection therewith, and specify that all communications about the application are to be directed to the following correspondence

address: WILLIAM S. FROMMER , Esq. Direct all telephone calls to: C/O FROMMER LAWRENCE & HAUG LLP (212) 588-0800 to the attention of: 745 Fifth Avenue 14 WILLIAM S. FROMMER New York, New York 10151

U.S.A

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

INVENTOR(S): __ Date: . Signature: Matthew S. CHANG Full name of sole or first inventor: San Diego, CA Residence: Citizenshin: U.S.A. 9282 Adolphia St. P.O. Address: San Diego, CA 92129-3580 II.S.A _ Date: _ Signature: _ Aditya KRISHNAN Full name of 2nd joint inventor (if any): San Diego, CA Residence: U.S.A. Citizenship: 10641 Paseo Allegra Ave., P.O. Address: San Diego, CA 92127

[Similarly list additional inventors on separate page] Post Office Address(es) of inventor(s): [if all inventors have the same post office address]

Note: In order to qualify for reduced fees available to Small Entities, each inventor and any other individual or entity having rights to the invention must also sign an appropriate separate "Verified Statement (Declaration) Claiming [or Supporting a Claim by Another for] Small Entity Status" form [e.g. for Independent Inventor, Small Business Concern, Nonprofit Organization, individual Non-Inventor].

and the second s		Dotter
Signature: Full name of 3rd joint inventor (if any): Residence:	Andrew M. PROEHL San Francisco, CA	Date:
Citizenship:	U.S.A.	
P.O. Address:	3650 Fillmore St., #102,	
100 1144 1001	San Francisco, CA 94123	
	U.S.A	
Signature:		Date:
Full name of 4th joint inventor (if any):	David K.L. YANG	
Residence:	San Jose, CA	
Citizenship:	U.S.A.	
P.O. Address:	1340 Redwood Lake Ct.,	
	San Jose, CA 95131	
	U.S.A	
Signature:		Date:
Full name of 5th joint inventor (if any):	Frederick J. ZUSTAK	
Residence:	Poway, CA	
Citizenship:	U.S.A.	
P.O. Address:	15594 Riparian Rd.,	
	Poway, CA 92064	
01.01	U.S.A	
Nett Martana	7	Date: Jely 7,2001
Signature:	Peter Rae SHINTANI	Date: Very
Full name of 6th joint inventor (if any):		
Residence:	San Diego, CA Canada	
Gitizenship:	15616 Bernardo Center Dr.,	
P.O. Address:	San Diego, CA 92127	
14	U.S.A	
IN I	0.3.4	
Signature:		Date:
Full name of 7th joint inventor (if any):	Mark Kenneth EYER	
Residence:	San Diego, CA	
Citizenship:	U.S.A	
P.O. Address:	10525 Canyon Lake Dr.,	
	San Diego, CA 92131	
LJ	U.S.A	
(10%)		Date:
Signature:	Nicholas COLSEY	pate
*Eull name of 8th joint inventor (if any):	Del Mar, CA	
Residence: Sitizenship:	U.K.	
PiO. Address:	2534 Via Pisa,	
	Del Mar, CA 92014	
	U.S.A	
Signature:	Don't L. Contains	Date:
Full name of 9th joint inventor (if any):	Brant L. Candelore	
Residence:	Escondido, CA	
Citizenship:	U.S.A	
P.O. Address:	10124 Quail Glen Way, Escondido, CA 92029-6502	
	U.S.A	
	U.3.A	
Signature:		Date:
Full name of 10th joint inventor (if any):	Dayan Ivy GOLDEN	
Residence:	San Diego, CA	
Citizenship:	U.S.A	
P.O. Address:	6122 Mesita Dr.,	
	San Diego, CA 92115	
	U.S.A	

(Under 37 CFR § 1.63; with Power of Attorney) FLH File No. 450103-02815

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My residence, post office address and citizenship are as stated below next to my name,

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sought	on the	invention El	ITITLED:				
		SYSTEM A	ND METHOD F	OR PURCHASING A	N ITEM DISPLA	YED ON A DISPLAY	DEVICE
the sp	ecifica	tion of which	1				
	X i	s attached h	ereto.				
	\	as filed on	8	s Application Serial	No		
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Prior Foreign Application(s) [list additional applications on separate page]: Priority Claimed: Country: Filed (Day/Month/Year): Yes No

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Filed (Day/Month/Year): Status (patented, pending, abandoned): Appln. Ser. Number: ιĎ Link

I hereby appoint WILLIAM S. FROMMER, Registration No. 25,506, and DENNIS M. SMID, Registration No. 34,930 or their duly appointed associate, my attorneys, with full power of substitution and revocation, to prosecute this application, to make alterations and amendments therein, to file continuation and divisional applications thereof, to receive the Patent, and to transact all business in the Patent and Trademark Office and in the Courts in connection therewith, and specify that all communications about the application are to be directed to the following correspondence address:

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INVENTOR(S): _____ Date: _ Signature: Full name of sole or first inventor: Matthew S. CHANG San Diego, CA Residence: Citizenshin: U.S.A. P.O. Address: 9282 Adolphia St., San Diego, CA 92129-3580 __ Date: __ Aditya KRISHNAN Full name of 2nd joint inventor (if any): Residence: San Diego, CA Citizenship: U.S.A. P.O. Address: 10641 Paseo Allegra Ave., San Diego, CA 92127

[Similarly list additional inventors on separate page] Post Office Address(es) of inventor(s): [if all inventors have the same post office address]

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Signature: Full name of 3rd joint inventor (if any): Residence: Citizenship: P.O. Address:	Andrew M. PROEHL San Francisco, CA U.S.A. 3650 Fillmore St., #102, San Francisco, CA 94123 U.S.A	Date:
Signature: Full name of 4th joint inventor (if any): Residence: Citizenship: P.O. Address:	David K.L. YANG San Jose, CA U.S.A. 1340 Redwood Lake Ct., San Jose, CA 95131 U.S.A	Date:
Signature:	Frederick J. ZUSTAK Poway, CA U.S.A. 15594 Riparian Rd., Poway, CA 92064 U.S.A	Date:
Signature: Fill name of 6th joint inventor (if any): Rate idence: Gitizenship: G.O. Address:	Peter Rae SHINTANI San Diego, CA Canada 15616 Bernardo Center Dr., San Diego, CA 92127 U.S.A	Date: 2/7/01
Signature: / // / / / / / / / / / / / / / / / /	Mark Kenneth EYER San Diego, CA U.S.A 10525 Canyon Lake Dr., San Diego, CA 92131 U.S.A	Date:
Fail name of 8th joint inventor (if any): Residence: cttzenship: pl.O. Address:	Nicholas COLSEY Del Mar, CA U.K. 2534 Via Pisa, Del Mar, CA 92014 U.S.A	Date:
Signature: Full name of 9th joint inventor (if any): Residence: Citizenship: P.O. Address:	Brant L. Candelore Escondido, CA U.S.A 10124 Guail Glen Way, Escondido, CA 92029-6502 U.S.A	
Signature: Full name of 10th joint inventor (if any): Residence: Citizenship: P.O. Address:	Dayan Ivy GOLDEN San Diego, CA U.S.A 6122 Mesita Dr., San Diego, CA 92115 U.S.A	Date:

(Under 37 CFR § 1.63; with Power of Attorney)

FROMMER LAWRENCE & HAUG LLP

FLH File No. 450103-02815

As a below named inventor, I hereby declare that:

Number:

My residence, post office address and citizenship are as stated below next to my name,

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is

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SYSTEM AND METHOD FOR PURCHASING AN ITEM DISPLAYED ON A DISPLAY DEVICE	
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inventor's certificate having a filing date before that of the application on which priority is claimed: Prior Foreign Application(s) [list additional applications on separate page]: Priority Claimed:

Filed (Day/Month/Year):

Yes

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s) listed thelow and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code § 112, I acknowledge the duty to disclose to the United States Patent and Trademark Office all information known to me to be material to patentability as defined in Title 37, Code of Federal Regulations, Sec. 1.56, which became available between the filing date of the prior application and the national or PCT international filing date of this application:

Prior U.S. Application(s) [list additional applications on separate page]: Status (patented, pending, abandoned): Appln. Ser. Number: Filed (Day/Month/Year): 10

Country:

lost. I hereby appoint <u>WILLIAM S. FROMMER</u>, Registration No. <u>25,506</u>, and <u>DENNIS M. SMID</u>, Registration No. <u>34,930</u> or their duly appointed associate, my attorneys, with full power of substitution and revocation, to prosecute this application, to make alterations and amendments therein, to file continuation and divisional applications thereofy fredevie the Patent, and to transact all business in the Patent and Trademark Office and in the Courts in connection therewith, and specify that all communications about the application are to be directed to the following correspondence

address: WILLIAM S. FROMMER Direct all telephone calls to: 1 , Esq. C/O FROMMER LAWRENCE & HAUG LLP (212) 588-0800 0 to the attention of: 745 Fifth Avenue WILLIAM S. FROMMER 1.3 New York, New York 10151

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

_ Date: _ Signature: Matthew S. CHANG Full name of sole or first inventor: San Diego, CA Residence: Citizenship: II S A 9282 Adolphia St. P.O. Address: San Diego, CA 92129-3580 U.S.A ___ Date: ___ Aditya KRISHNAN Full name of 2nd joint inventor (if any): Residence: San Diego, CA Citizenship: U.S.A. P.O. Address: 10641 Paseo Allegra Ave., San Diego, CA 92127 11 5 4

[Similarly list additional inventors on separate page] Post Office Address(es) of inventor(s): [if all inventors have the same post office address]

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Signature: Full name of 3rd joint inventor (if any): Residence: Citizenship: P.O. Address:	Andrew M. PROEHL San Francisco, CA U.S.A. 3650 Fillmore St., #102, San Francisco, CA 94123	Date:
Signature: Full name of 4th joint inventor (if any): Residence: Citizenship: P.O. Address:	David K.L. YANG San Jose, CA U.S.A. 1340 Redwood Lake Ct.,	Date:
Signature: Full name of 5th joint inventor (if any):	San Jose, CA 95131 U.S.A Frederick J. ZUSTAK	Date:
Residence: Citizenship: P.O. Address:	Ромау, СА U.S.A. 15594 Riparian Rd., Ромау, СА 92064 U.S.A	
Signature:	Peter Rae SHINTANI San Diego, CA Canada 15616 Bernardo Center Dr., San Diego, CA 92127 U.S.A	Date:
Signature: Bull name of 7th joint inventor (if any): Residence: Citizenship: P.O. Address:	Mark Kenneth EYER San Diego, CA U.S.A 10525 Canyon Lake Dr., San Diego, CA 92131 U.S.A	Date: 2-1-01
Signature: Full name of Bth joint inventor (if any): Residence: Citizenship: P.O. Address:	Nicholas COLSEY Del Mar, CA U.K. 2534 Via Pisa, Z42 <i>6 LOZANA E</i> Del Mar, CA 92014 U.S.A	
Signature: Full name of 9th joint inventor (if any): Residence: Citizenship: P.O. Address:	Brant L. Candelore Escondido, CA U.S.A 10124 Quail Glen Way, Escondido, CA 92029-6502 U.S.A	Date:
Signature: Full name of 10th joint inventor (if any): Residence: Citizenship: P.O. Address:	Dayan Ivy GOLDEN San Diego, CA U.S.A 6122 Mesita Dr., San Diego, CA 92115 U.S.A	Date:

(Under 37 CFR § 1.63; with Power of Attorney) FLH File No. 450103-02815

FROMMER LAWRENCE & HAUG LLP

As a below named inventor, I hereby declare that:

Appln. Ser. Number: Filed (Day/Month/Year):

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11

My residence, post office address and citizenship are as stated below next to my name,

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Prior Foreign Application(s) [list additional applications on separate page]: Priority Claimed: Filed (Day/Month/Year): Country: Yes

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15 I hereby appoint <u>WILLIAM S. FROMMER</u>, Registration No. <u>25,506</u>, and <u>DENNIS M. SMID</u>, Registration No. or their duly appointed associate, my attorneys, with full power of substitution and revocation, to prosecute this application, to make alterations and amendments therein, to file continuation and divisional applications thereof, to receive the Patent, and to transact all business in the Patent and Trademark Office and in the Courts in connection therewith, and specify that all communications about the application are to be directed to the following correspondence address:

Status (patented, pending, abandoned):

WILLIAM S. FROMMER , E Direct all telephone calls to: . Esq. (212) 588-0800 127 to the attention of: 745 Fifth Avenue WILLIAM S. FROMMER New York, New York 10151

II.S.A

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**		
Signature: Full name of 3rd joint inventor (if any): Residence: Citizenship: P.O. Address:	Andrew M. PROEHL San Francisco, CA U.S.A. 3650 Fillmore St., #102, San Francisco, CA 94123 U.S.A	Date:
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Signature: ————————————————————————————————————	Frederick J. ZUSTAK Poway, CA U.S.A. 15594 Riparian Rd., Poway, CA 92064 U.S.A	— Date: ————————————————————————————————————
Signature:	Peter Rae SHINTANI San Diego, CA Canada 15616 Bernardo Center Dr., San Diego, CA 92127 U.S.A	Date:
Signature: Sill tame of 7th joint inventor (if any): Residence: Sill tame of 7th joint inventor (if any): Sill tame of 7th joint inventor (if an	Mark Kenneth EYER San Diego, CA U.S.A 10525 Canyon Lake Dr., San Diego, CA 92131 U.S.A	Date:
Signature: Full name of 8th joint inventor (if any): Signature: Signature: Address:	Nicholas COLSEY Del Mar, CA U.K. 2534 Via Pisa, Del Mar, CA 92014 U.S.A	2 1 1 0 1
Signature: The following of the followin	Brant L. Candelore Escondido, CA U.S.A 10124 Quail Glen Way, Escondido, CA 92029-6502 U.S.A	Date:
Signature: Full name of 10th joint inventor (if any): Residence: Citizenship: P.O. Address:	Dayan Ivy GOLDEN San Diego, CA U.S.A 6122 Mesita Dr., San Diego, CA 92115 U.S.A	Date:

(Under 37 CFR § 1.63; with Power of Attorney)

FROMMER LAWRENCE & HAUG LLP FIH File No. 450103-02815

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WILLIAM S. FROMMER , E _, Esq. Direct all telephone calls to: u. (212) 588-0800 745 Fifth Avenue to the attention of: New York, New York 10151 WILLIAM S. FROMMER

11 5 4

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

INVENTOR(S):

Signature: _ Date: _ Full name of sole or first inventor: Matthew S. CHANG Residence: San Diego, CA Citizenship. U.S.A. P.O. Address: 9282 Adolphia St. San Diego, CA 92129-3580 U.S.A Signature: . Date: Full name of 2nd joint inventor (if any): Aditya KRISHNAN Residence: San Diego, CA Citizenship: U.S.A. P.O. Address: 10641 Paseo Allegra Ave.. San Diego, CA 92127

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Note: In order to qualify for reduced fees available to Small Entities, each inventor and any other individual or entity having rights to the invention must also sign an appropriate separate "Verified Statement (Declaration) Claiming [or Supporting a Claim by Another for] Small Entity Status" form [e.g. for Independent Inventor, Small Business Concern,

Note: A post office address must be provided for each inventor.

Nonprofit Organization, individual Non-Inventor].

Signature:		- Date:
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